



theEDGE

by milady
muse edition

COMING
SPRING
2009!

Where Creativity is Fueled by Passion and Realized Through Technique

theEDGE by Milady: muse edition continues the journey into the creative process with the client as the center of our inspiration that started with the *metroluxe edition*. Travel along with the Milady design team as they meet three very different women with specific lifestyles, desires and requests that are uniquely their own. In this edition we explore the art and science of the "Needs Assessment", a consultation designed to assist the student in discovering the needs and desires of their client and collaborating on solutions for meeting those needs. Students will learn how to meet those needs artistically and creatively with the latest techniques in haircutting, hair coloring and make-up and ignite their passion as they translate their clients' needs and desires into their own inspiration.

features:

- Full-color, laminated technical cards show step-by-step how to recreate the three hair looks and three makeup looks.
- The haircuts, hair color and makeup demonstrated are beautiful, wearable and easy to duplicate looks for everyday people wanting to look extraordinary.
- Broadcast-quality video on DVD showcasing the Design Team "in action" will have you sitting at the edge of your seat wanting to try it for yourself...as well as wanting more!!
- DVD component has English and Spanish voiceover and subtitles for greater accessibility.

Binder with 6 laminated technical cards & DVD, ©2010
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Instructor Resource CD-ROM & DVD, ©2010
ISBN-10: 1-4354-8183-6 | ISBN-13: 978-1-4354-8183-1

Complimentary Implementation Tool available with
your purchase to assist with a seamless transition of
theEDGE: muse edition into your existing curriculum.

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